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We recognise that in the interventional cardiology setting you may be treating more complex and vulnerable patients - requiring careful choice of contrast media to help achieve the best possible outcomes and high patient satisfaction

PREPARED TO PROTECT

ISOSMOLAR VISIPAQUE™ (IODIXANOL)

The only isosmolar contrast agent available – indicated for use in cardiac interventional procedures in a variety of clinical settings^{1,2}

Isosmolar Visipaque: Helping support your vulnerable patients

- Improving safety and outcomes are at the center of healthcare delivery³
- Choice of contrast for vulnerable patients with risk factors, such as CKD and diabetes, for CI-AKI is crucial⁴

(NephroCheck), NGAL, L-FABP

Isosmolar contrast agents are indicated for the highest risk patients⁴



tein-7 concentration multiplied by tissue inhibitor

of metalloproteinase-2 concentration

Isosmolar Visipaque: Helping lessen patient pain and discomfort

<3% Visipaque patients experienced severe pain during the diagnostic phase of the exam versus >23% iopamidol patients⁵

Percentage of patients who experienced moderate/severe and severe discomfort or pain during the diagnostic phase





Adapted from Rosenberg 2017⁵

Prospective, double-blind, randomized, multicenter study in 253 patients undergoing peripheral arteriography. Patients receiving Visipaque experienced significantly less severe discomfort (16.9% vs 46.4%; p <.001), heat (15.3% vs 36.8%; p <.001), and pain (2.4% vs 23.2%; p <.001) for all contrast injections, versus patients who received iopamidol.

- Pain and discomfort can potentially lead to movement and motion artefacts⁵
- Visipaque use results in good to excellent image quality⁵



ISIPAQUE[™]

ISOSMOLAR

(IODIXANOL)



[Local Prescribing Information to be inserted here]

References:

- 1. Davidson C et al. Am J Cardiol 2006; 98[suppl]: 42K–58K.
- 2. Visipaque Summary of Product Characteristics (UK), December 2018.
- Berwick DM *et al.* Health Affairs 2008: 27; 759–69.
 McCullough PA *et al.* J Am Coll Cardiol 2016; 68: 1465–73.
- 5. Rosenberg C et al. J Invasive Cardiol 2017; 29: 9–15.

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